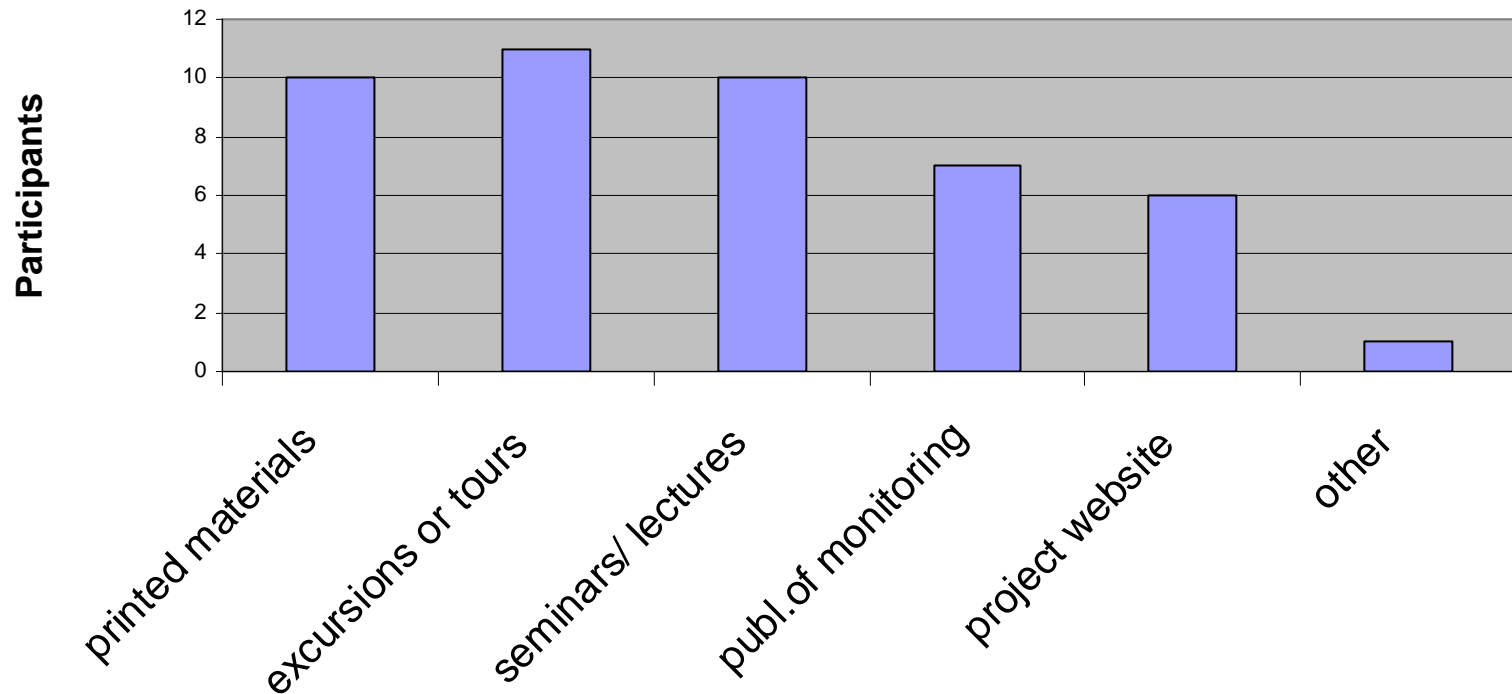


Dissemination Strategies for MED-ENEC Pilot Projects

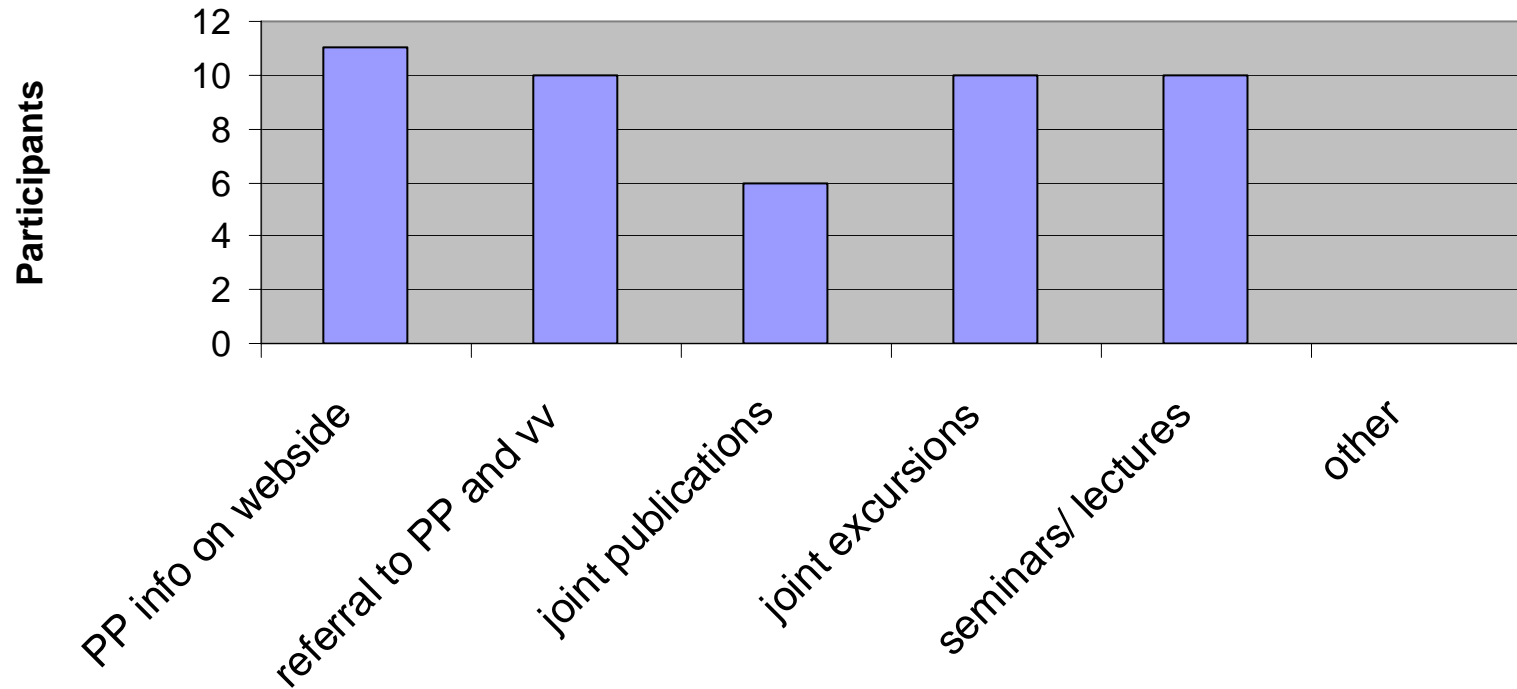
October 2007

Carsten Petersdorff

Planned dissemination activities of the PPs



Helpdesk activities to disseminate PPs



- Dissemination strategy
 - What do you want to disseminate?
 - What are your objectives of the dissemination?
 - Who are your target groups?
 - What is the benefit of your project for your target group?
 - Who might help you?
 - Which activities do you plan for which target group?
 - What are indicators for success?
 - Responsibilities
 - Costs
 - Timing

Purpose	Target group	benefits/ needs	activity	Help	Timing	who?	costs	success indicator