

Summary Report on the expositions and investors meetings in Istanbul and Tunis

1 Introduction

In the framework of the activities under Result 3, two expositions of energy efficiency materials and equipment for buildings and two investor meetings were organized by MED-ENEC. As the resources for the support and organization of expositions and investor meetings (result 3.5) are limited, MED-ENEC has been actively developing cooperation with local partners in order to meet its objectives. Therefore, two expositions and investor meetings were organized during the capacity building workshops "Planning and Design" (Result 3.6) in Istanbul and Tunis and a synergy effect could be achieved as these events coincided with events of the local partners.

These events (exposition and investors meeting) were aimed at bringing together:

- providers of hardware and services and potential clients
- potential investors and experts on energy efficiency in the construction sector from the MEDA region

The events received quite good evaluations from the participants (see chapter 4).

2 Facts and figures

Date	14-15 November 2006	5-6 December 2006
Location	Istanbul, Technical University, faculty of architecture	Tunis International Centre for Environnemental Technologies, CITET, Tunis
Partners	<ul style="list-style-type: none"> • Izoder (association representing the insulation industry in Turkey) • Turkish Chamber of Architects, Istanbul branch 	<ul style="list-style-type: none"> • Tunis International Centre for Environnemental Technologies, CITET • ANME (Tunisian National Energy Agency) • GTZ (German Technical Cooperation Agency)
Type of Event	<ul style="list-style-type: none"> • Investors meeting (cocktail) on the evening of 15 November • Exposition with 19 companies and organizations on RE and EE in construction (15 and 16 November): <ul style="list-style-type: none"> - Solar thermal systems - Roof, wall and floor insulation - Glazing - PV solar energy - Heat pumps (ground coupled) - Energy efficient lighting 	<ul style="list-style-type: none"> • Investors meeting (dîner-débat, with buffet), evening of 5 December • Exposition with 12 companies and organizations on energy efficiency and water saving in industry (5-8 December) <ul style="list-style-type: none"> - Solar energy equipment - Energy/water saving equipment - Waste systems NGO's and State Agencies
Type of event to coincide with	Third National Conference and Exhibition on Construction Materials of the Turkish Chamber of Architects, Istanbul branch (Istanbul, November 15-17, 2006.	Third International Conference on Technologies for Water and Energy Efficiency in Industry (Tunis, 7-8 December 2006)

Opening by	Official opening by the director of IZODER and the MED-ENEC team leader Mr. Wenzel	Official opening by: <ul style="list-style-type: none"> • Director General of CITET • Director General of ANME Presentation by <ul style="list-style-type: none"> • Expert of MED-ENEC (Dr. Adel Mourtada)
Number of visitors	Approx. 200-250	Approx. 80-100
Press coverage	Coverage by the written press and TV	Coverage by CITET publication (Internet newsletter)

3 Impression of the events

3.1 *Impression of the Istanbul exposition and investors meeting*

The photo's below give an impression of the exposition on EE and RE in construction at the faculty of architecture of the Istanbul Technical University and the investors meeting (cocktail).



3.2 Impression of the Tunis exposition

The photo's below give an impression from the exposition in the tent in the grounds of the CITET.



3.3 Impression of the Tunis Investors meeting ('dîner-débat')

The photos below give an impression of the 'dîner-débat' at the CITET.





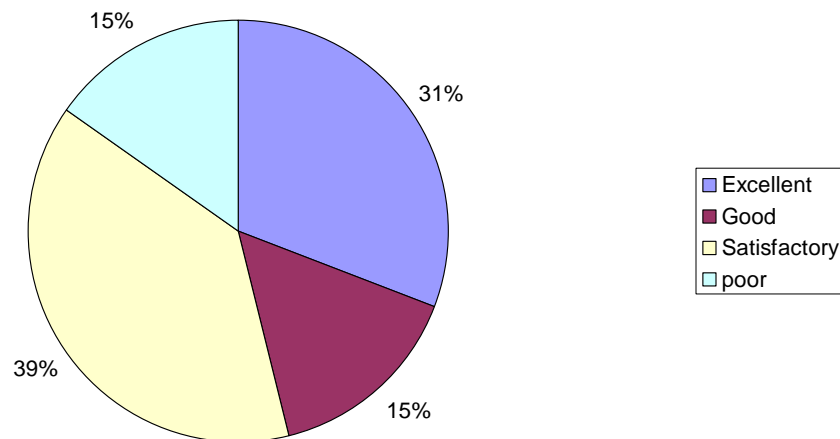
4 Evaluation results

Both events were evaluated with evaluation forms. We asked the participants how they perceived the event and whether they expected concrete cooperation or business as a result of the event. The results of the evaluation can be found in this section.

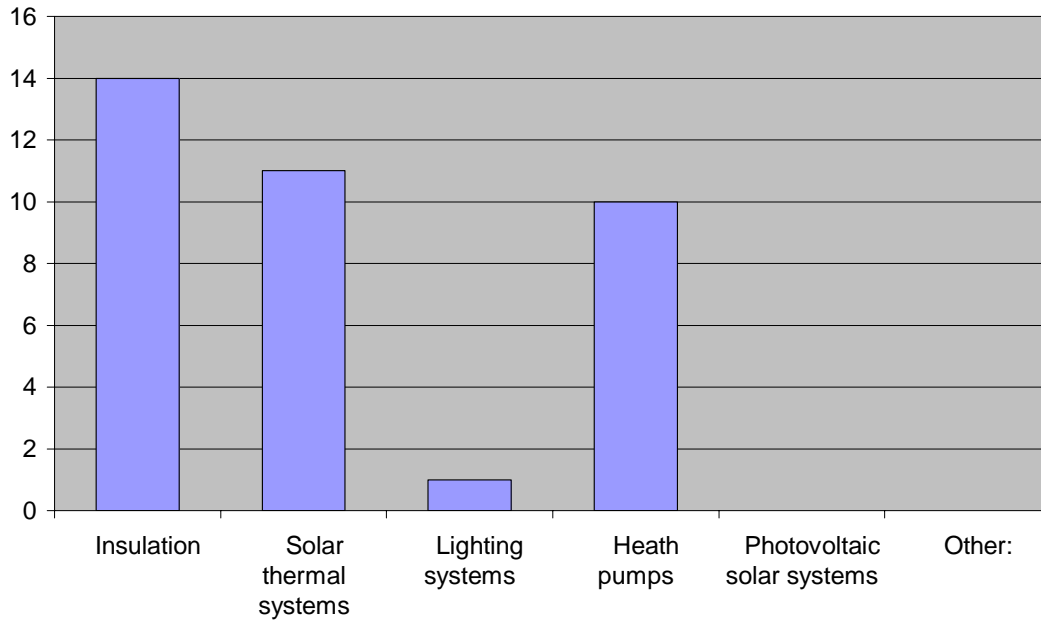
4.1 *Istanbul investors meeting and exposition*

For 46% of the participants, the event met their expectations in an excellent or good way, 39% were just satisfied. As a main result of the Istanbul event, 19 participants expected a concrete cooperation or business as a result of the event.

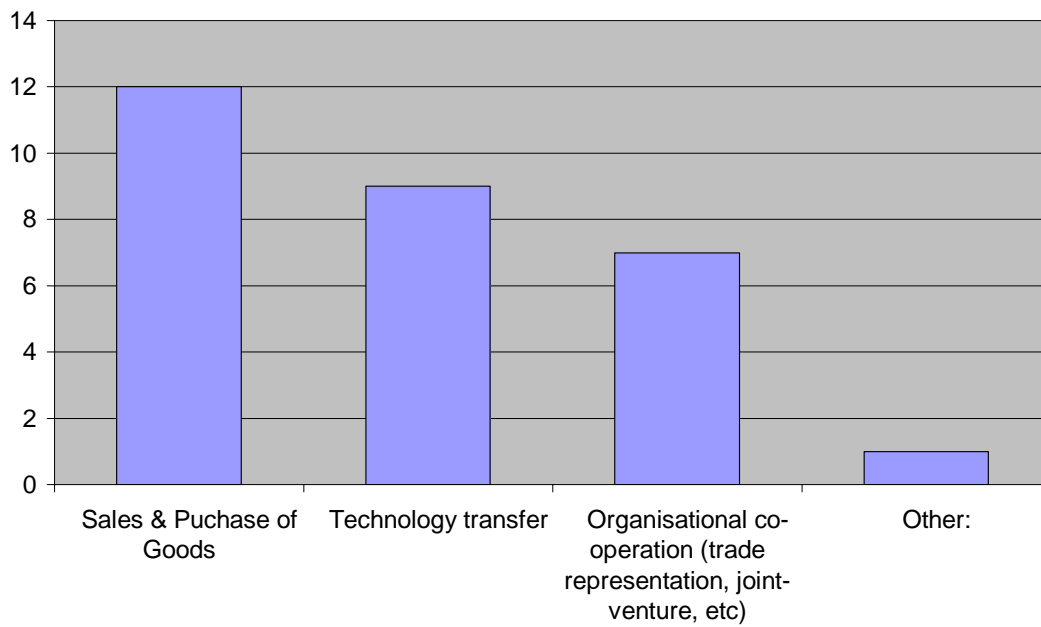
How did the Istanbul investors meeting and exposition meet your expectations?



Areas of expected co-operation



Expected cooperation as an outcome of the investors meeting

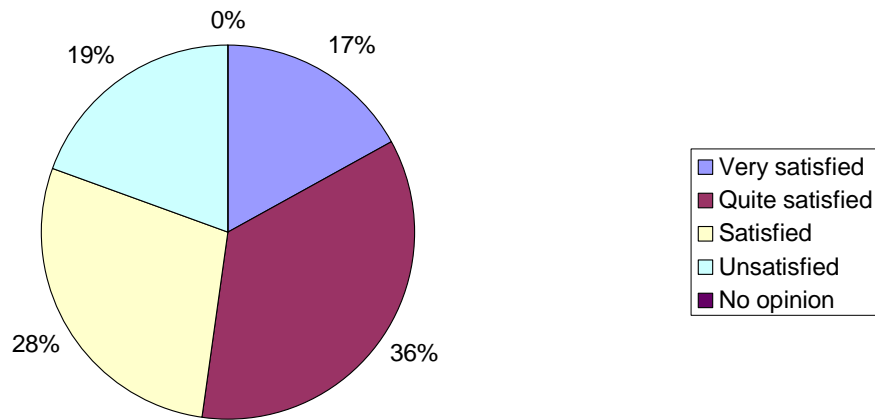


4.2 Tunis investors meeting and exposition

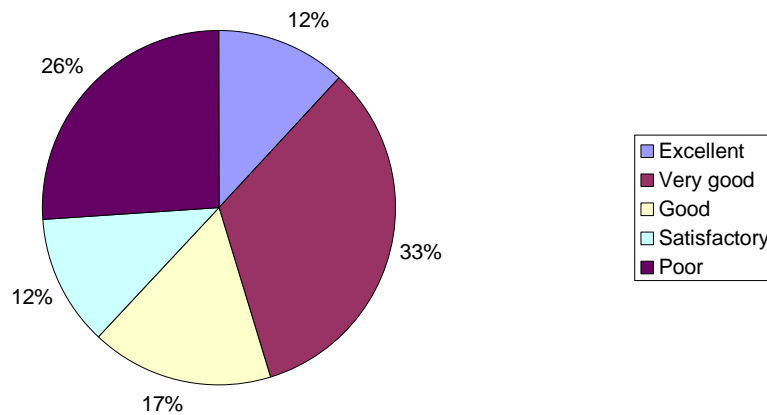
For the Tunis event, 54% of the participants were very satisfied or quite satisfied. 28% were just satisfied and 19% were unsatisfied with the general organization of the event.

Concerning the Investors Meeting, 62% of participants evaluated it excellent, very good or good. Again, 19% were unsatisfied.

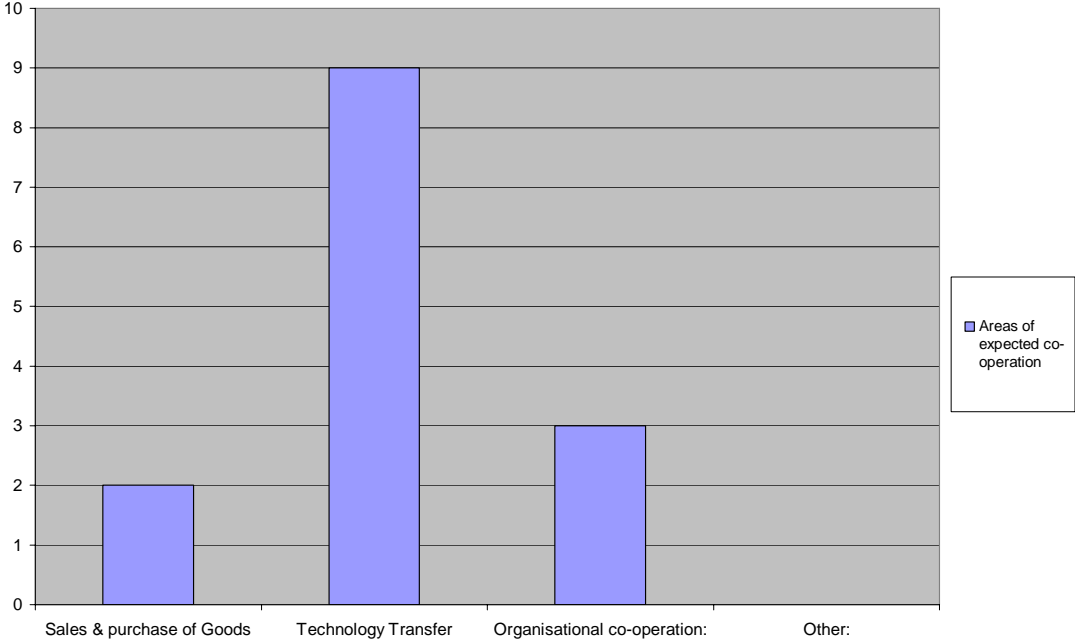
What is your opinion on the *general organisation* of the event?



Opinion of participants on the investors meeting



Areas of expected co-operation



Areas of expected co-operation, specified

